

EE3079: Electronic Business System



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Introduction



Your Storage

[About Us](#)

[Rent a Room](#)

[Accessories](#)

[Contact Us](#)

[FAQ](#)

[Checkout](#)

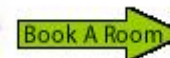


Welcome to Your Storage. The cheap & affordable storage solution during your time at University.

Looking for space during the academic year?

Need space to store items whilst you go back home?

Book a Room today and start storing away!



[FAQ](#)

[Terms & Conditions](#)

[About Us](#)



Introduction

- The aims for Your Storage are:
 - To offer Storage Solution for University Students
 - Near Campus
 - Cheap and Affordable Prices

History & Development



- Self-storage is an industry which rents storage spaces to customers, usually providing rooms, lockers, containers and outdoor spaces.
- The industry continues to grow steadily and has recorded growth rates between 8% and 15% per year.
- Provide local storage space

History and Development



Competitors

- Safe Store
- Big Yellow

Advantages of Your Storage

- Serves the University community.
- Tailored for students at low prices.

Disadvantages

- Serves only the local area but has a potential to expand further.

Business Model



Your Storage's business model should be able to:

- Set mission and goals
- Develop plans to cope with dynamic objectives
- Assess the capabilities of the organization

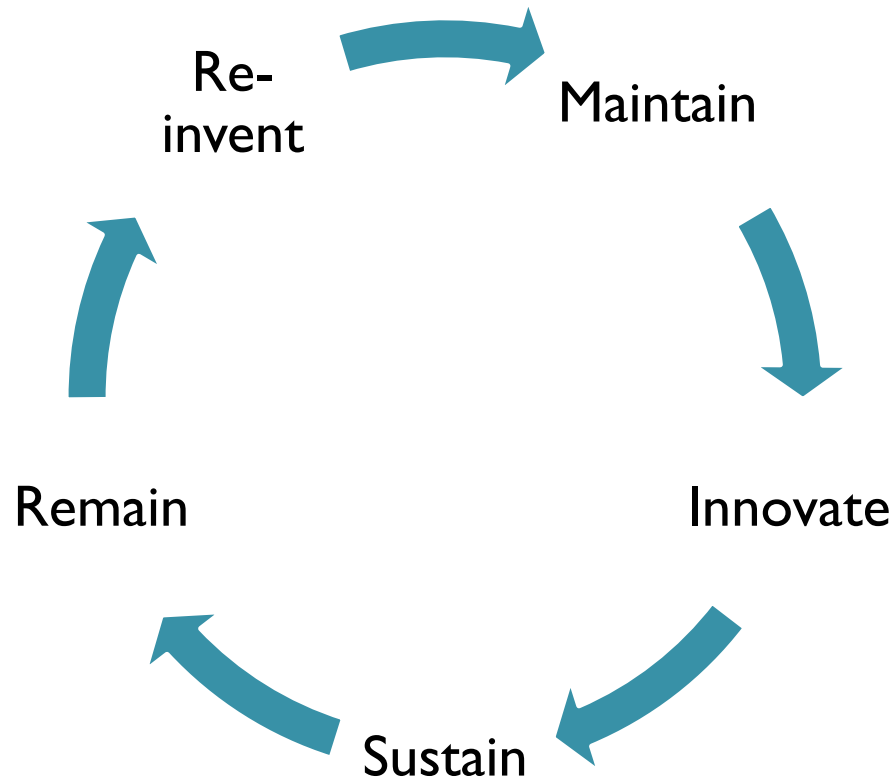
Non Cyclic Functions



Business Model



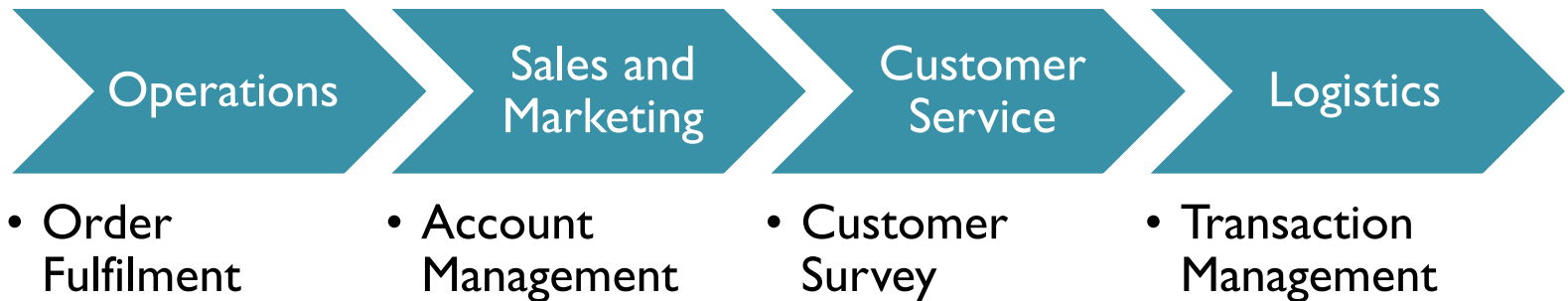
Cyclic Functions



Value Chain Analysis



Primary Value Chain



Value Chain Analysis



Secondary Value Chain

Purchasing

People

Technology

Infrastructure

E-Process



- Electronic Funds Transfer (PayPal)
 - Provides Security
 - Reliable
- Quote and Reserve
 - Get a quote anytime
 - Good starting point

Technical Analysis of Design & Programming



- Technologies used
- Design
- Overview of the system

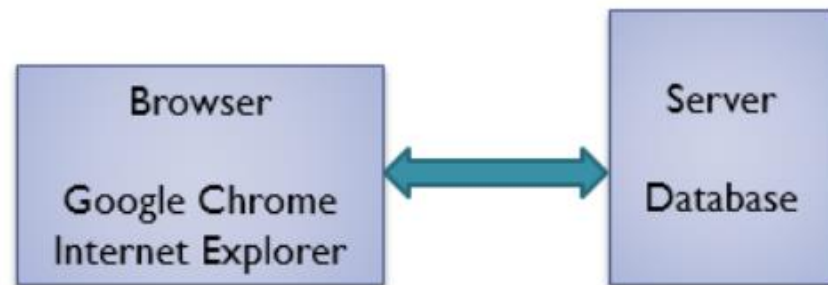
Technical Analysis of Design & Programming



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Technologies

- Front-end
 - JavaScript
 - HTML
 - CSS
- Back-end
 - PHP
 - MySQL
- Payment – Paypal



PayPal





Technologies used

- CSS (Cascading Style Sheet)

Professional
layout and
appearance

Common Style

User-friendly
Website

Helps
Developers

Saves
time

Easy to
maintain

Single
CSS file

Technical Analysis of Design & Programming




- Technologies used
- Design
- Overview of the system

Design


- Design of the Logo
- Colour Scheme of the Website




[About Us](#) [Rent a Room](#) [Accessories](#) [Contact Us](#) [FAQ](#) [Checkout](#)

Make a Booking


Room Sizes




5' X 5'
* 5 Files and Storage Boxes
* Contents of a small closet



5' X 8'
* 8 Files and Storage Boxes
* Contents of a small closet
* Extra equipment such as Microwaves etc.



5' X 10'
* Contents of a single Room
* Including Bed and Desk space



10' X 8'
* Two single rooms
* Ideal to share space with a friend
Discounts Applied on this room!!

Your Details

Prices

5' X 5' = £1.99/Month*
5' X 8' = £2.99 / Month*
5' X 10' = £5.99/Month*
10' X 8' = £8.99/Month*

* Initial payment is for one month, thereafter you are automatically charged at the end of the month for an additional month.

[FAQ](#) [Terms & Conditions](#) [About Us](#)

Design

- **Design of the Logo**
- Unique Identification
- Idea of the design of the logo
- Kept in every page



Design



- Colour Scheme of the Website
- Targeted for University Students
- Dark and Bright colours
- Links
- Easy to navigate
- Use of CSS
- Similar style

Technical Analysis of Design & Programming



- Technologies used
- Design
- Overview of the system

Overview of the System



- How does YourStorage work
- Easy to use
- Feedback facilities

Overview of the System



- How does YourStorage work

Enter Customer
Details

Select the Room
size and other
accessories

Payment through
Paypal

Receive an email and
8 digit access code

Other accessories
will be ready at the
reception

The screenshot displays the 'YourStorage' website interface for making a booking. At the top, there is a navigation bar with links: 'About Us', 'Rent a Room', 'Accessories', 'Contact Us', 'FAQ', and 'Checkout'. Below the navigation bar, the main heading is 'Make a Booking'. The page is divided into two main sections: 'Room Sizes' and 'Your Details'.

Room Sizes: This section lists four room options, each with an icon and a description:

- 5' X 5'**: 2 Fles and Storage Boxes, *Contents of a small closet
- 5' X 8'**: 2 Fles and Storage Boxes, *Contents of a small closet, *Extra equipment, such as Microwave etc.
- 5' X 10'**: *Contents of a single room, *Including Bed and Desk space
- 10' X 8'**: *Two single rooms, *Ideal to share space with a friend, *Discounts Applied on this room!

Your Details: This section contains a form with the following fields:

- First Name
- Surname
- Email
- Contact Number
- Select Room Size (dropdown menu)
- Buttons: 'Reset' and 'Add to Checkout'

Prices: A list of prices for the room sizes:

- 5' X 5' = £1.99/Month*
- 5' X 8' = £2.99 / Month*
- 5' X 10' = £5.99/Month*
- 10' X 8' = £8.99/Month*

* Initial payment is for one month, thereafter you are automatically charged at the end of the month for an additional month.

At the bottom of the page, there is a footer with links: 'FAQ', 'Terms & Conditions', and 'About Us'.

Overview of the System

- **Easy to use**
- Feedback facilities
 - Unexpected valuable information
 - Client requirements
 - Improves the service
- FAQ (Frequently Asked Questions)

FAQ – Frequently Asked Questions

What is Your Storage?

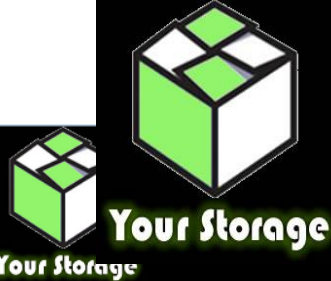
Your Storage is a storage facility that was built to help students who live far away from University to store their belongings while they go home over vacation breaks. This is an ideal storage solution for International Students who are returning back to university the following year.

How Your Storage works?

With Your Storage you make your booking online, this is choosing which room size you would like to have plus an accessories that you may require. You complete the booking using the secure PayPal methods. At this point you will receive an email confirming the booking and also giving you an 8 digit access code for access to the storage facilities. Your accessories that you may have ordered will be available at the reception.

Do I need my own padlock?

Yes you do, as each storage room has to be locked yourself if you would like to keep your valuables protected. Two different padlocks are available to purchase from us.



Your Storage

Contact Us

Name

Email

Contact Number

Insert Query Here

We will get back to you within 2-3 working days.

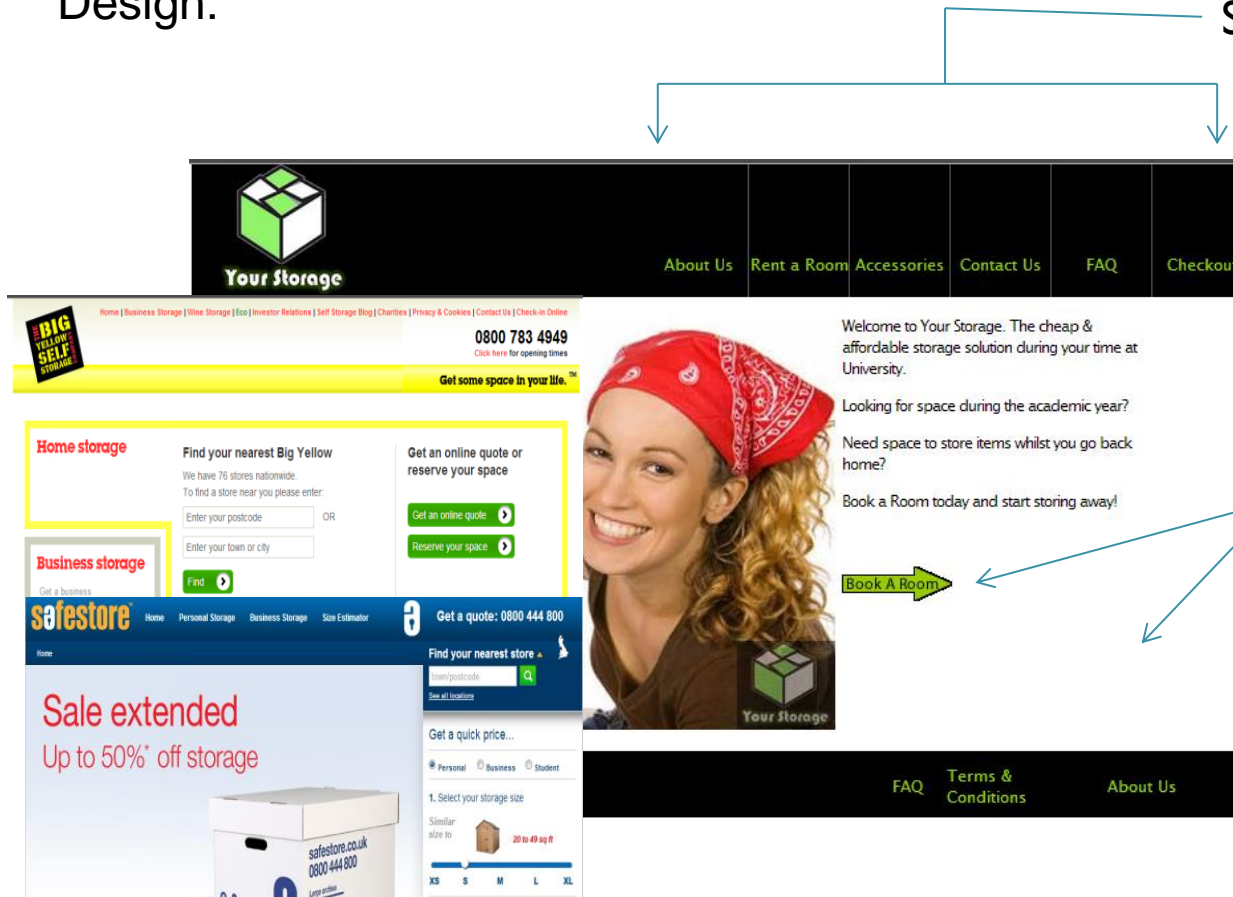
In the mean time visit our FAQ (frequently asked questions) page to see if any of

Strengths & Weaknesses



Design:

Simplicity



Colour Scheme

Strengths & Weaknesses




Use of
Images


Your Storage[About Us](#)[Rent a Room](#)[Accessories](#)[Contact Us](#)

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Your Details

Select Room Size 

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Non-Static

5 Step Booking Process





Business Model: Strengths

- Customer Focus
 - Customer Satisfaction Survey
- WWW
 - Search Engines Optimisation

Future Developments



- Online Registration
- Map Facility with booking
- Mobile Application
 - On the go information

Thank You

- Question Time

